

Message Text

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AMEMBASSY SINGAPORE
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E.O. 11652: N/A

TAGS:BEXP, AS, PP, SN

SUBJECT:FY '79 EVENT SCHEDULE

REF: (A) SYDNEY 1236, (B) CREATORE LETTER DATED JUNE 1,

1978

1. PARA ONE REF (A) ANSWERED BY REF (B) LETTER. IN
ESSENCE, WE ARE PROCURING THIS EVENT USING COUNTRY MARKET
SURVEY FOR "COMMUNICATIONS" AND HAVE RECEIVED SUBSTANTIAL
RESPONSE FROM THIS PROSPECT UNIVERSE. PRINT PACKAGE IS
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NOW AT PRESS AS "TELECOMMUNICATIONS" AND ALSO NOTE IMC
INFO MAIL CARD ON UPCOMING SHOWS LISTS THIS EVENT AS
"TELECOMMUNICATIONS." ALTHOUGH WE WILL PRESS FOR WIDER
SPECTRUM OF COMMUNICATION PARTICIPANTS, WE WOULD SERIOUSLY
HESITATE TO REFUSE PARTICIPATION AGREEMENT AND CHECK FROM
COMPANY SELLING TELECOM EQUIPMENT.

2. RE PARA TWO REF (A), WE HAVE BEEN ADVISED THAT MAY 1979 SAFETY AND SECURITY ONSITE IS IN DIRECT CONFLICT WITH MAJOR INTERNATIONAL SECURITY CONFERENCE AND EXHIBITION IN CHICAGO, MAY 21-24, 1979 AND MAY POSSIBLY CONFLICT WITH LONDON IMC SECURITY OFF-SITE SHOULD IMC OPEN IN FY 79. THEREFORE, SECURITY THEME SHOULD BE RESCHEDULED POSSIBLY FOR FY

1980. AUTOMOTIVE MAINTENANCE SHOW NOW SCHEDULED FOR SEPTEMBER 1979 IS IN CONFLICT WITH LARGE AUTO PARTS AND ACCESSORIES SHOW SCHEDULED IN CHICAGO OCTOBER 30 TO NOVEMBER 1, AND 350 BOOTH ASIAN AUTOMOTIVE ACCESSORIES SHOW IN SINGAPORE OCTOBER 1979. THE OIM SCHEDULING GROUP ADVISES THAT WE CAN SCHEDULE THE AUTOMOTIVE SHOW FOR JUNE 1979. ALSO, THE FY-79 ALTERNATE OF HEALTH CARE CAN BE SUBSTITUTED FOR THE SAFETY AND SECURITY EVENT HOWEVER, ONLY OPENING FOR HEALTH CARE WOULD BE MARCH 1979. SCHEDULE FOR THIS PERIOD WOULD READ AIMEX IN FEBRUARY, HEALTH CARE IN MARCH AND COMPUTERS IN APRIL. PLEASE ADVISE IF THIS SCHEDULE IS SATISFACTORY OR WOULD TAX IMC MANPOWER RESOURCES. IMC IS REQUESTED TO NOMINATE ADDITIONAL ALTERNATES IF ABOVE PROPOSAL NOT SATISFACTORY.

3. WE ARE NOW REVIEWING IMC REQUEST TO PARTICIPATE IN AIEE IN MELBOURNE JULY 23-28, 1979 AND HAVE RESOLVED OIM "IN HOUSE" CONFLICTS OF SINGAPORE IMC EXHIBITIONS OF COMPUTERS IN LATE AUGUST 1979 AND PROCESS CONTROL IN UNCLASSIFIED

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SEPTEMBER 1979. WE HAVE RECEIVED A POSITIVE INDICATION OF SUPPORT FOR AIEE EVENT FROM THE NATIONAL MACHINE TOOL BUILDERS ASSOCIATION WHO WILL ASSIST US IN PROCUREMENT FOR THE MACHINE TOOL PORTION OF THIS EVENT. WE HAVE NO CONFLICTS WITH OTHER SEGMENTS COMPRISINGCPI, COMPUTER AIDED DESIGN AND MANUFACTURING EQUIPMENT, PUMPS, VALVES AND COMPRESSORS, AND INDUSTRIAL HAND AND POWER TOOLS. THUS, WE ENVISAGE A 30 PARTICIPANT EVENT COMPRISED OF 6 PARTICIPANTS IN EACH SEGMENT.

4. WE QUERRY IMC, IF TWO OFF-SITES, AIEE (PROPOSED) IN JULY AND FISHEXPO (FIRM), IN AUGUST 1979, WOULD BE MANAGEABLE FROM STANDPOINT OF MANPOWER RESOURCES? IF IT CAME TO CHOICE BETWEEN AIEE AND FISHEXPO WHAT WOULD BE IMC RECOMMENDATION AND JUSTIFICATION? BUDGETARY CONSIDERATIONS ARE ALSO FACTOR CONCURRENT WITH REQUESTING OIM APPROVAL FOR PARTICIPATION IN THE JULY 1979 AIEE. ADDITIONAL FUNDS ARE REQUIRED TO IMPLEMENT THIS EVENT IF FISHEXPO NOT CANCELLED AND WITH STRINGENT FISCAL PARAMETERS NOW WITH US, THIS CAN BE IMPOSSIBLE.

5. RE PARA 3 REF (A), AS PRESENTLY SCHEDULED WE DO NOT FEEL THAT THE COMPUTER SOLO IN MELBOURNE SCHEDULED FOR APRIL 2-6, 1979 CONFLICTS WITH ANAHEIM COMPUTER CONFERENCE IN JUNE 1979. HOWEVER, BY MOVING THIS SOLO INTO A MAY-JUNE FRAMEWORK IT WOULD CONFLICT. WE, THEREFORE, RECOMMEND THAT THE APRIL 2-6, 1979 SCHEDULE FOR THIS EVENT BE MAINTAINED. LEEWAY REQUESTED BY IMC

DIRECTOR, PRESENTLY ALLOWED IS FIRST THREE WEEKS APRIL IS BEST WE CAN DO BUT UNDERSTAND FROM USIMC DEPUTY DIRETOR LEEWAY NO LONGER REQUIRED. PLEASE ADVISE SOONEST.

6. TO SUMMARIZE THE PROPOSED FY-79 EVENT SCHEDULE INCLUDING CHANGES SUGGESTED IN THIS CABLE WOULD BE AS UNCLASSIFIED

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FOLLOWS:

NOVEMBER 1978 - TELECOMMUNICATION ONSITE

FEBRUARY 1979 - AIMEXOFFSITE IN SYDNEY

MARCH 1979 - HEALTH CARE (TENTATIVE ONSITE

APRIL 1979 - COMPUTER SOLO, OFFSITE IN MELBOURNE

JUNE 1979 - AUTOMOTIVE (TENTATIVE ONSITE

JULY 1979 - AIEE (TENTATIVE), OFFSITE IN MELBOURNE VANCE

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